



MBA

ADMISSION NOTIFICATION FOR 2020-22 BATCH

CELEBRATING
10
YEARS

"Purity, patience, and perseverance are
the three essential to success and, above
all, love."

-Swami Vivekananda



SWAMI VIVEKANANDA INSTITUTE OF MANAGEMENT AND COMPUTER SCIENCE



Form the placement desk



Greetings from SVIMCS! Management is a practitioner's art It is not inborn; it is an acquired skill and nurtured. Management education at Swami Vivekananda Group of Management Institutions (SVIMCS and SVIST) is no different. It focuses on student's minds, their thinking process, attitudes. values, aspirations, self-awareness, risk-bearing powers. tolerance and respect to diversity, ability to get on with the mission under tremendous adversity, and so forth. It is this that distinguishes Swami Vivekananda Group of Institutes (MBA Department) from other business schools. As a premier institution of India's B-School fraternity, Swami Vivekananda Group of Institutes (MBA Department) continual to enjoy immense confidence of the industry as testified by the phenomenal placement season since from the beginning. Campus Recruitment Programme of SVGI concluded on a high note with record number of job offers secured by students in various sectors like FMCG/ FMCD, Consulting. E-commerce. BFSI, Telecom, Manufacturing and Technology, Information Technology, Pharmaceutical Infrastructure as well as Overseas Placement. 90% of the MBA students have secured placements within every placement season. Swami Vivekananda Group of Institutes (MBA Department) having unrivalled reputation with compliments from a record 177 organizations vying for the best talents in every year's recruitment programme. with one-third of the participating organizations being first time recruiters. Swami Vivekananda Group of Institutes (MBA Dept.) reach across the diverse industry spectrum improved even further. 10-15 % of our MBA Students from every year's intake bagged Overseas placement in the top Overseas companies specifically in the Gulf region. Our students are successfully working in the countries like OMAN, UAE and Bahrain. SVGI already gained certain reputation in GCC countries for providing quality Manpower. Since inception our MBA students have been absorbed in the top most companies like Crisil, Samsung, Carrier Air Conditioning, Focus Soft net, Magma Fincorp Ltd, TCS, HDFC Bank, Kotak Bank, Jhonson and Monson Abot Pharma, Madras Cement, Berger Paints. Thomas Cook, SOTC, Standard Chartered Bank, ICICI Prudential Life Insurance, UAE Exchange Dubai, CMC Ltd, TCS, Transparent Value, Thomas Cook, Kotak Securities Ltd, BFC Bahrain, TCS. Janlaxmi Finance, Pran foods Fzc Dubai, ICS, Indusind Bank, Asian Paints, Alembic Phanna, Puma, Magic Bricks and many others. Finally we strive to make the Institute a centre of excellence by providing quality education and motivating environment on one hand by inculcating positive attitude to the young students aspiring to excel in a fast changing and competitive market place on the other.

By Prof. Amit De Assistant Professor and Head of Training and Placement.

Prof. Amitabha Gupta

Assistant Professor.

OUR RECRUITERS



ACHIVEMENTS



Industry Visit at Pepsico



MBA Students attending 11th International Entrepreneurship Summit at IIM Calcutta on 4th February 2018



Industrial Visit at Skipper Limited



MBA 2016-2018 Batch Students Got Selected at GENPACT



TCS On Campus Drive Selected Candidates



Campus Reporter Rewards and Recognition Ceremony at SVMCS

MBA PLACEMENT

NAME	PLACED/SELECTED
Sohan Kumar Khutel	Karvy Stock Broking Ltd
Sourav Santra	Indusind Bank , SBI Life
Ratan Barman	PRAN FOODS FZC, Dubai
Megha Dhar	Indusind Bank
Mousumi Singha Roy	Indusind Bank
Priyanka Chowdhury	Indusind Bank
Debjani Mitra	SBI Life
Subarnita Deb Sarkar	Karvy Stock Broking Ltd
Samrat Sinha	Allembic Pharma , AsianPaints
Sanchayita Chakrabarty	Indusind Bank
Prodyut kumar sardar	Puma
Suman Kumar Mondal	Asian Paints
Soumya Bose	Reliance Communications Ltd
Anshu Singh	Karvy Stock Broking Ltd
Sayan Roy	Karvy Stock Broking Ltd
Abhishek Gupta	UAE Exchange Dubai
Aman Gupta	PRAN FOODS FZC, Dubai
Farhan Ahmed Siddiqui	SBI Life
Zakir Hossain	Pran Dubai-(International Placement)
Suman Abdullah Laskar	Pran Dubai-(International Placement)
Kaushal Kumar Kaushik	Pran Dubai-(International Placement)
Sudip Roy	Pran Dubai-(International Placement)
Munmun Basak	Indusind Bank
Arindam Puttunda	Asian Paints
Sudipto Ghosh	ICICI Bank
Saurav Kanti Ghosh	ICICI Bank-Prudential
Debasish Panda	ICICI Bank
Sourav Datta	ICICI Securities
Avijit Saha	HDFC Bank
Rounak Biswas	Kotak Bank
Subrata Maji	Janlaxmi Financial Services
Tarakeswar Roy	Khadims Retail
Tanmoy Banik	Thyrocare
Abhik Mandal	Thyrocare
Sudipta Dutta	B.P.Podder Hospital
Suvadip Patra	B.P.Podder Hospital

MBA PLACEMENT

NAME	PLACED/SELECTED
Sumit Roy	PRAN FOODS FZC, Dubai
S. Sarda	Genpact
Drishti Mishra	UAE Exchange Dubai
Sonali Bose	Indusind Bank
Sourav Haldar	Absus , Indusind Bank
Prasenjit Ghosh	TCS ION
Imtiaz Mondal	TCS ION
Sourav Chakraborty	E Rev Max
Rohit Nag	Religare Securities Ltd
Souvik Saha	Kotak Bank
Raja Goswami	UAE Exchange, Dubai
Hiranmoy Singha	Angel Broking
Ajay Agarwal	Karvy Stock Broking Ltd
Abhinab Paul	E Rev max
Biswarup Chakraborty	Indusind Bank
Sanjay Sharma	Just Dial Ltd , PRAN FOODS FZC,
Dubai Sulagna Paul	Indusind Bank , UAE exchange
Indrajit banik	Indusind bank, Royal Research
Ankit Dokania	Suraksha
Anshuman kr. Tiwari	Country Club
Priyanka Mitra	BFC Bahrain-(International Placement)
Esthar Rani	BFC Forex-(International Placement)
Koustav Karmakar	UAE Exchange-(International Placement)
Uttam kr. Singh	Pran Dubai-(International Placement)
Hrishikesh Dey	Pran Dubai-(International Placement)
Deepak Kumar Singh	Pran Dubai-(International Placement)
Arkajit Sinha	Puma
Rupa Adhikary	TCS
Arindam Saha	UAE Exchange
Sk.Tahid Akhtar	Shrachi Group
Suubhajit Kamly	Axis Bank
Akansha Sharma	Britania
Amit Kumar Sharma	Airtel
Mir Baridul Islam	Airtel
Ratnadip Keshri	Airtel
Saugata Ghar	Citi Logistics
Diptangshu Roy	Stone India

SUCCESS STORY

STUDENT NAME	COMPANY	STUDENT NAME	COMPANY
SAMEER SINGH		SUKHENDU KONAR	
BULBUL RASTOGI		SAROJ.KR.PANJA	
RITUPARNA DAS		SHILPA DUTTA	
ANINDITA TALUKDAR		RAJESH CHATTERJEE	
SOHINI PAL		BIBHAS DUTTA	
SUPTI GOSWAMI		PRIYANKAR SAHA	
SANTANU SARKAR		BULBUL SAMANTA	
TOTON BERA		ABHIJIT DAS	
DEBANJALI MANDAL		HIMADRI SEKHAR PAL	
DEBJYOTI BHATTACHARYA		IFTIKAR MEHMOOD	
DIPANKA GUHA ROY		KARAMVEER TIWARY	
SURAJIT KULAY		RAJDIP MAHAPA	
SOUMYA DEEP KUNDU		SIDDHENTU ACHARYA	
MRIDUL CHATTERJEE		SOURAV DAS	
ARUP KUMAR SAMANTA		AVISHEK DAS	
NEHA SINGH		ADITI SAHA	

KAUSHIK NANDI		ARINDOM PUTATUNDA	
ZAKIR HOSSAIN		NILOTPAL MAITY	
MUNMUN BASAK		TANMOY BANIK	
SUMAN ABDULLAH LASKAR		SUDIPTO GHOSH	

SUCCESS STORY

STUDENT NAME	COMPANY	STUDENT NAME	COMPANY
MANASH SARKAR	 Suraksha DIAGNOSTICS FOR YOU	SUBRATA MAJI	 janalakshmi
AVIJIT SAHA	 HDFC BANK	PREETI KUMARI	 IndusInd Bank
AMIT KUMAR SHARMA	 HDFC BANK	SARBAJIT DAS	 HDFC BANK
ROUNAK BISWAS	 kotak Mahabank's Bank	SOUMIRITA DAS	 The Muthoot Group
SUCHARIT DUTTA	 Prem Henna Private Limited	SRIJITA DUTTA	 DL CORPORATE
TARAKESWAR ROY	 Khadim's®	RUPA ADHIKARY	 TATA CONSULTANCY SERVICES
BARNALI SAMADDAR	 IndusInd Bank	DEEPAK KUMAR SINGH	 PRAN
DEBASISH PANDA	 ICICI Securities	PRIYANKA MITRA	 BFC
KAUSHA LKUMAR KAUSHIK	 PRAN	ASHIS KANTI DAS	 PRAN
SUDIP ROY	 PRAN	SK.TAHID AKHTAR	 SHRACHI REALTY
SWAPANADIP SARKAR	 Thyrocare® Think Thyroid. Think Thyrocare.	SUUBHAJIT KAMLY	 AXIS BANK
SOUMYAJIT KHAN	 BRAND VALUE COMMUNICATION	DEVOJYOTI GAIN	 ZACKS
SAUGATA GHAR	 CITI FREIGHT LOGISTICS	ARPITA SARKAR	 Johnson & Johnson
ABHIK MONDAL	 TATA CONSULTANCY SERVICES	AMBER JAISWAL	 HDFC BANK
MIR BARIDUL ISLAM	 airtel	CHAYANIKA DAS	 IndusInd Bank
SOURAV DATTA	 ICICI Securities	SANANDA MUKHOPADHAYAY	 eRevMax Enabling Financial Transformation
RABI SHANKAR MONDAL	 AXIS BANK	KOUSTAV KARMOKAR	 UAEXCHANGE® Service is our Currency
SUDIPTA DUTTA	 CZ	SAYANTIKA MAJUMDER	 Aims
SUJAN PAL	 PRAN	ANKITA ROY	 IndusInd Bank
ANSHUMAN KR. TIWARI	 COUNTRY CLUB	ARKAJIT SINHA	 PUMA

SUCCESS STORY

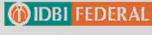
STUDENT NAME	COMPANY	STUDENT NAME	COMPANY
UTTAM KR. SINGH		ANKIT DOKANIA	
AMIT KUNDU		ATANU MONDAL	
DEBASMITA DAS		ESTHAR RANI	
AKANSHA SHARMA		HRISHIKESH DEY	
JAGDEEP SINGH		ABHISHEK DAS	

SOHAN KUMAR KHUTEL		ANSHU SINGH	
SOURAV SANTRA		SAYAN ROY	
RATAN BARMAN		ABHISHEK GUPTA	
MEGHA DHAR		AMAN GUPTA	
MOUSUMI SINGHA ROY		FARHAN AHMED SIDDIQUI	
PRIYANKA CHOWDHURY		SUMIT ROY	
DEBJANI MITRA		S. SARDA	
SUBARNITA DEB SARKAR		DRISHTI MISHRA	
SAMRAT SINHA		SONALI BOSE	
SANCHAYITA CHAKRABARTY		SOURAV HALDAR	
PRODYUT KUMAR SARDAR		PRASENJIT GHOSH	
SUMAN KUMAR MONDAL		IMTIAZ MONDAL	
SOUMYA BOSE		SOURAV CHAKRABORTY	

SUCCESS STORY

STUDENT NAME	COMPANY	STUDENT NAME	COMPANY
ROHIT NAG		SK SAHBAZ UDDIN	
SOUVIK SAHA		ADITYA MISHRA	
RAJA GOSWAMI		SAMRAT SINHA	
HIRANMOY SINGHA		ABHISHEK MITRA	
AJAY AGARWAL		KAUSHIK CHANDRA DAS	
ABHINAB PAUL		REYAJ SARKAR	
BISWARUP CHAKRABORTY		JISHNU BHASAK	
SANJAY SHARMA		RAJ GOSWAMI	
SULAGNA PAUL		SAUMI DEY	
INDRAJIT BANIK		ABU JAYRAB	
KALYANJAN DAS		RAJAT MONDAL	

MAJOR COMPANIES PARTICIPATED IN 2012-14

MAJOR COMPANIES PARTICIPATED IN 2013-15



MAJOR COMPANIES PARTICIPATED IN 2014-16



MAJOR COMPANIES PARTICIPATED IN 2016-18



SVGI: MBA students at IIM- Calcutta with certificates and goodies from E-Cell IIM-C



ORIENTATION WORKSHOP MBA BATCH OF 2019-21



Kartik Sarkar

Wrok experience over thirty years. He has worked for Modi Xrox, BPL cellular, HDFC Standard Life and



Subhobroto Sarkar

15 years of experience in HR oparations with 12.5 years in Retail (Future Group) & 3.5 year in Manufacturing Unit as HR as a Zonal Manager.



Pinki Tandon

Coach, Behaviural Trainer, Change Consultant Partner, CMO, Coherent Tranning Solution LLP.



Partha Chakraborty

Tranning & Development Consultant NLP Practitioner.



Vishal Varma

Sr- Manager-HR
Techno Electric



Chinhita Bose

HR- Manager-India
Darts-IP



Sushmita Choudhury

OD Consultant
BMW Industries



Arunava Ghosh

Talent Acquistion Lead
Flipkart



SVGI: MBA 2019-2021: Orientation Workshop: SVIMCS Campus: 29.07.2019: Felicitation of Corporate Guests By Dr.Neelangshu Ghosh and Prof.Kakali Gupta.



SVGI: We are Honoured to be Invited at Internship Day Event of AICTE:

WORKSHOP GLIMPSES 2019-21



SVGI: Industry Connect Session: Mr.Partha Chakroborty, Training & Development Consultant, at SVIMCS Campus.



SVGI: Mr.Indranil Mukhopadhyay, Associate Vice President- Human Resources, TCS Interacting with the Students at SVIMCS Campus.

SVGI: Industry Connect Series: Department of MBA
Speaker: Ms.Sushmita Choudhury, OD Consultant, BMW Industries
Topic: Competency At Work.

15 years as Business HR and Regional Head HR in varied and challenging assignments held in Indian American & European organizations with industry exposure with heavy Engineering, Paper, Oil & Gas and Petrochemicals in different functional areas of Human Resource Management with domain expertise in Staffing, Training and Development, Performance Management, Compensation & Benefits, Employee Relations ,Talent Development and Digitization of HR processes. A HR professional handling entire gamut of HR strategic and operational aspects in HR Business partnership to build strong organizations by understanding business, simplifying processes, delivering outstanding customer service, and helping business leaders to expertise in driving change management , process redesign, recruiting/search, and talent development. Have a flair for designing and implementing effective HR Interventions customised to the operational requirements of the organization.



SVGI: Swami Vivekananda Group of Institutes and Labour Department, Govt of West Bengal Organized a Job Drive at Purta Bhavan , Salt Lake, West Bengal on 2nd August 2019
SVGI's Corporate Partners for the Event was Reliance Jio and Future Group.



SVGI: BOSCH India Ltd' Skill Development Program: Convocation: 13.09.2019 at SVIMCS



Celebrating Success of Alumnus
Best Services Manager, Reliance Digital



Mr.Amit Kumar Saha
Dy.Vice President-HRM Kotak Securities Ltd Gives a valuable Inputs to the MBA Students, During Industry Connect Session.

CREATING MANAGEMENT, TECHNOLOGY AND BIO SCIENCE PROFESSIONALS FOR THE INDUSTRY SINCE 2009

Swami Vivekananda Institute of Modern Science (SVIMS), Sonarpur, Kolkata has started its journey in the year 2009 Under the leadership of Dr.Nandan Gupta, Director and Trustee of Swami Vivekananda Group of Institutes. Presently SVIMS is one of the premier College under MAKAUT West Bengal, offering 3 Years Full-Time Bachelor Degree Program in Business Management, Media Science, Biotechnology, Microbiology 4 Years full time Bachelor Degree in Travel and Tourism Management, 2 Years Full Time Post Graduate Degree Program in Media Science, Biotechnology and Computer Science. SVIMCS, Group College of SVIMS, is also Offering 2 Years Full Time, AICTE Approved MBA Program in HR, Marketing, Finance, Systems and Business Analytics in an adjacent Campus. SVIMS has received "Excellence in Professional Education Science & Management-2019" by Optimal Media Solutions- A division of Times Internet Limited at Kolkata. Alumnus of SVIMS could be found in all MNCs namely TCS, Amazon, Reliance etc. SVIMS Students have received gold and silver medals from the affiliating university study tours, industrial visits, intern-ships, live projects etc are some of the common features of all the courses offered at SVIMS.



SVGI: MBA Students at IIM Calcutta, attending Annual Entrepreneurship Event



SVGI: MBA Students at IIM Calcutta with Certificates Goodies from E-Cell IIM-C.

MBA 2018 -2020



OISHIK PAUL
DECEATHLON

DECAATHLON



SARNALI CHATTOPADHYAY
CESC LTD.



ANKUR DUTTA
DABUR INDIA LTD.



PRIYA DEY
EBIX CASH



SUJATA CHETRY
DECEATHLON

DECAATHLON



ARATI MAJHI
MEDICA SUPER
SPECIALITY
HOSPITAL



APARNA BHOWMICK
COX & KINGS



ANIMESH DAS
COCA - COLA



SEORITA ROY
NHRDN



ANKITA KUMARI
EBIX CASH



PIYALI BANERJEE
SOTC



SWEETY DAS
DECAATHLON

DECAATHLON



SPANDAN SENGUPTA
COCA - COLA



SAYONI NATH
COX & KING



TOUSHIF MONDAL
COCA - COLA



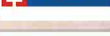
ARIJIT MAJUMDAR
SOTC



TAPASHI PODDER
MEDICA SUPER
SPECIALITY
HOSPITAL



MBA PLACEMENT 2019

STUDENT NAME	COMPANY	STUDENT NAME	COMPANY
ADRITA ROY		ROUSHAN KUMAR JHA	
AKASH GHARAMI		SATYENDRA KUMAR YADAV	
ARPAN CHAKROBORTY		SAYANTAN MOHANTO	
ATMADEEP SARKAR		SHUBHAM SHAW	
BANHIDIP ROY		SOHAM RAY	
BAPAN SANPUI		SOURAV PANDAY	
BILKIS PARVIN GOLDAR		SRINATH MAHTO	
CHANDRA PRAKASH		SUBHAM RUDRA	
CHIRANJEET DEB ROYCHOUDHURY		SUKARNA GHOSH	
DEBASISH KUMAR SAHA		SUSHMITA KUMARI RAY	
GOURAB BASU		SWETA SENGUPTA	
JAYDEEP MAJUMDAR		MOUSUMI KARMAKAR	
JOY JULIUS		PRANAB DAS	
KRISHANU DUTTA		SABA PARVEEN	
MADHUMITA MONDAL		SOMNATH BHANDARI	
MD ALKAJ GAYEN		SOUMYAJIT MUKHERJEE	
MD IQBAL		SUBHAM BANERJEE	
NIRAJ KUMAR		SUBRATA MAITY	
PALLABI MANDAL		SUDIP RAJ BANSHI	
PANKAJ BISWAS		SUJIT KUMAR SARKAR	
RAJA GOSWAMI		SUMIT KUMAR	
ROUNAK NAYEEM		TARAK NATH MUKHERJEE	

Fees Structure

MBA- (Marketing, Finance, Human Resource & Information System).
The course fee for all the above are the same as listed below.

Batch- (2020-2022)

Installment	Amount
1st	Rs. 95,000
2nd	Rs. 95,000
3rd	Rs. 95,000
4th	Rs. 95,000

Admission Fee---	Rs. 10,000 (One timePayment)
Career Development Fee---	Rs. 13,000 (One timePayment)
Uniform Fee---	Rs. 7,000 (One timePayment)

Fees once paid is not refundable or transferable.

CODE OF CONDUCT

- A. All the students are required to be in the Institute's prescribed dress code as and when required by the Institute.
- B. Students have to maintain an attendance of a minimum of 75% in the first, second and third semester to become eligible for the Summer Internship Programme as well as final placement.
- C. The percentage of attendance is also necessary to appear for the University semester examination.
- D. In case students do not maintain the stipulated attendance percentage as per respective university regulations they will not be allowed to take the semester-end examination.
- E. Students have to maintain a minimum 40% or 50% marks in Internal Assessments as well as the External Theory in each subject as per the University norms, to pass the subject.
- F. Students have to participate in all internal assessments including presentations, assignments, written mock examination of all subjects conducted by the Institute both during semester & holidays.
- G. Attendance is also compulsory for all study related workshop, corporate seminars, industrial visit, guest lectures and others activity which are conducted by the Institute.
- H. Students have to pay the tuition fee & other fees well in advanced before the due date, otherwise they will not be eligible to give the Internal Assessments & University Examinations.
- I. Students must not be participating in form of any ragging of juniors students directly or indirectly. If the Institute receives any complaints from the juniors students against ragging, then the Institute will take necessary police action.
- J. Students who decide to opt for the Institution hostel will have to abide by the Rules and Regulations mentioned in the hostel application form.
- K. Any complaints grievance and the cancellation of admission by the parents of students should be brought to the notice of the Chairman or Director.
- L. Fees once paid are not refundable or transferable under any circumstances.



SWAMI VIVEKANANDA INSTITUTE OF MANAGEMENT & COMPUTER SC.
(Approved by AICTE & Affiliated to MAKAUT)



SWAMI VIVEKANANDA INSTITUTE OF SCIENCE & TECHNOLOGY
(Approved by AICTE & Affiliated to MAKAUT, WBSCTVESD)



SHREE RAMKRISHNA INSTITUTE OF SCIENCE & TECHNOLOGY
(Approved by AICTE & Affiliated to WBSCTVESD)



REGENT EDUCATION & RESEARCH FOUNDATION
(Approved by AICTE & Affiliated to MAKAUT, WBSCTVESD)

CORPORATE OFFICE

Karbala More, Sonarpur Station Road, P.O. Narendrapur, Kolkata-700103